



## Show your support for our area Sugarmakers! Sponsor ACSMA hosted January Maple School!

The Addison County Sugarmakers Association will be once again hosting one of the statewide annual Maple Schools at Middlebury Union High School, Charles Ave, Middlebury, on Saturday, January 16, 2016.

Addison County's January Maple School is a very effective way to disseminate information – over 1000 sugarmakers have attended our Maple Schools in the last 7 years.

If you would like maximum visibility before, during and after the event, consider becoming a *Sponsor*.

If you have a service or goods that directly related to sugaring, please consider becoming an *Exhibitor Level 1*.

If you have research, educational opportunities or maple themed products that might be of interest to attendees – syrup pitchers, jewelry, or videos consider our *Exhibitor Level 2*.

You will find the details for each level below:

### **Sponsor** (Cost: \$125)

- Your name and/or logo on prominently displayed posters in several locations at the school.
- A table to exhibit, if desired.
- Inclusion in any materials/ads submitted to the press prior to the event.

### **Exhibitor Level 1** (Cost: \$75)

- A table at the Trade Show where your representatives can **talk** about your business, **explain money saving opportunities** to attendees or to **sell** products. The table and/or space will be approximately 6' long with varying depths depending on need. Chairs and electricity will be provided as needed.
- Your name and contact information included in the registration packet handed out on the day of the school. As well as access to the list of attendees for follow-up after the school, if requested.
- 2 free registrations – including lunch.

### **Exhibitor Level 2** (Cost: \$30)

- A table at the Trade Show where your representatives can **talk** about your business or to **sell** products. The table and/or space will be approximately 6' long with varying depths depending on need. Chairs and electricity will be provided as needed.
- 1 free registration – including lunch.

Reminder: **ALL Sponsors are invited to exhibit.**

Sponsors (whether exhibiting that day or not) and Exhibitors will have a chance to offer **door prizes**. Door prize winners will be drawn during lunch from all pre-registered attendees.

If you choose to become a sponsor or exhibitor for Maple School, please return the included application as soon as possible, and no later than December 31<sup>st</sup>.

If you have any questions about the event please contact Moe Rheaume, ACSMA President at 352-9333 or myself at 453-5797 or at [rainvb@wcvf.com](mailto:rainvb@wcvf.com).

# January Maple School Sponsorship/Exhibitor Registration Form

January 16, 2016

Middlebury Union High School

Rte 7 South (Court Street)

Middlebury, Vermont 05443

I would like to be a Sponsor (\$125)\_\_\_\_\_

I am a maple exhibitor (\$75)\_\_\_\_\_ includes 2 lunches

I am an exhibitor level 2 (\$30)\_\_\_\_\_ includes 1 lunch

I need more lunches \$15 X \_\_\_\_\_ (# of people) = \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Representatives at show \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

For Exhibitors - describe type of space needed (for example – only table top, or 6' long x 4' wide, or 8' X 8' square)

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Do you need electricity? Yes \_\_\_\_\_ No \_\_\_\_\_

I will be donating a door prize. Yes \_\_\_\_\_ No \_\_\_\_\_

Please submit form with check made out to: ACMSA, c/o Barbara Rainville, Treasurer, 598 Browns Rd, Lincoln, VT 05443. **BY DECEMBER 31, 2015**